

The leading
client intake and
legal CRM software
for law firms.

**Make your client intake process more
organized, efficient, and profitable.**



Streamline your client intake process, so your firm can reach its full potential.

Clio Grow eliminates data entry and automates repeatable tasks, giving you powerful tools to:

- Retain clients faster and easier
- Better manage your business relationships
- Streamline your appointment booking process
- Improve communication with your prospective clients
- Analyze which matters and clients drive your success
- Enhance the client experience at your firm

“

In the past, if a client wanted to hire us, it would actually take one to two days, or even a week. And now, with Clio Grow, it's in 10 minutes—or sometimes instantaneous.”

— **Robert Ottinger** | Ottinger Employment Lawyers



Learn more or request a free demo at
clio.com/grow



The undisputed leader in legal technology

CLIO BY THE NUMBERS

THE MOST 5-STAR REVIEWS

Customers have awarded Clio over 700 5-star reviews on Capterra.

THE MOST WIDELY-USED

150,000 legal professionals in 90 countries trust Clio to help manage their law firms.

THE MOST RECOMMENDED

66+ bar associations approve Clio to their members, and Clio has been adopted by more than 150 law schools.



“

Clio Grow is light-years ahead of anything else that's out there.”

— **Kristin Gaston** | Cascade Legal Planning LLC

“

Before, we were probably at a 20-25% no-show rate for our consultations, and since setting up Clio Grow's automated email reminders, we're probably down to less than a 5% no-show rate.”

— **Michael Boreale** | Boreale Law, PLC



Everything you need to optimize and grow your firm, including:

CLIENT INTAKE

Retain new clients in moments, not days, with Clio's innovative intake software. Capture every detail, automate data entry, schedule consultations, and conduct conflict checks quickly and easily.

CLIENT RELATIONSHIP MANAGEMENT (CRM)

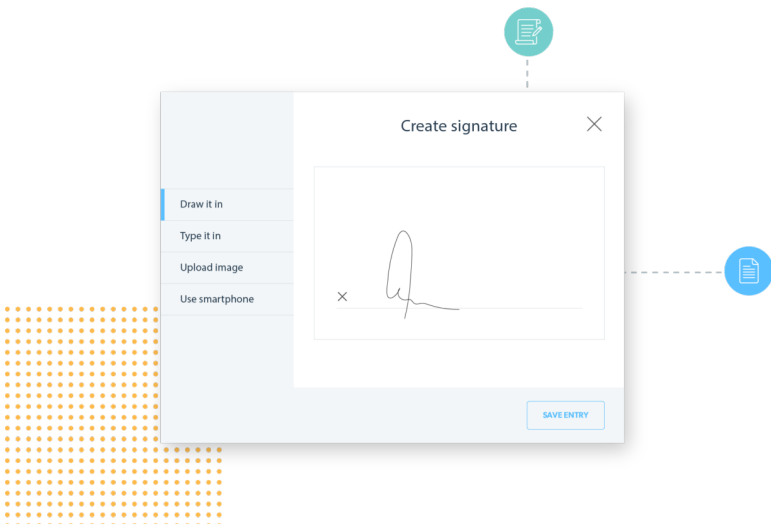
Build strong relationships and make sure no prospect, client, referral partner, or opportunity falls through the cracks. See the current status of each potential or retained client, and get an overview of their contact and matter details from an easy-to-understand dashboard.

DOCUMENT AUTOMATION & ELECTRONIC SIGNATURES

Take the complexity out of document drafting and signing. Clio Grow's simple e-signature solution, ready-to-share client intake forms, retainer agreements, and other legal documents make retaining clients a breeze.

WORKFLOW & EMAIL AUTOMATION

Let your software do the grunt work—standardize your client intake process with automated workflows and customized task and email templates.



APPOINTMENT BOOKING WITH CLIO SCHEDULER

Eliminate costly back-and-forth, reduce overhead, and make it easier for clients to access your legal services with Clio Scheduler, Clio's legal appointment booking software. (Available to customers using both Clio Grow and Clio Manage.)

ENHANCED ANALYTICS

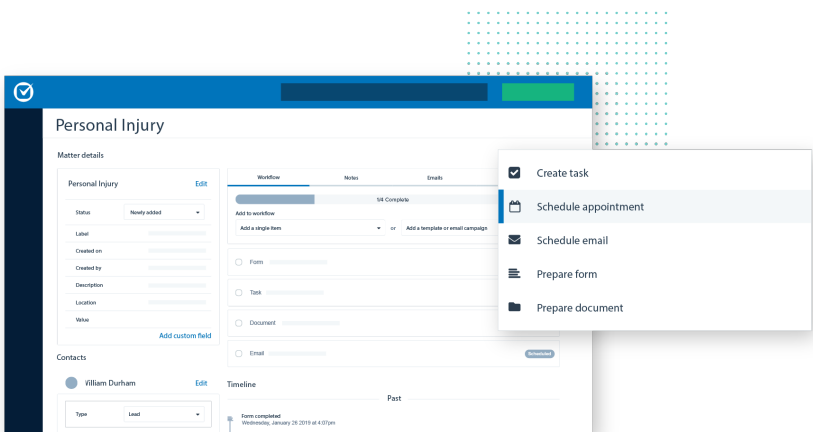
Learn where your clients are coming from, which referral sources drive the most revenue to your firm, and get more actionable insights with Clio Grow's robust reporting tools.

INTEGRATIONS

Save time, eliminate data entry, and get more done in a day. Sync Clio Grow with your existing tools—or discover new ones—including WordPress, Mailchimp, Ruby Receptionists, and others.

THE CLIO ADVANTAGE

Get more than just software. With Clio Grow, you'll benefit from Clio's industry-leading security, extensive referral network, and award-winning 24/5 customer support.



Clio Grow Pricing Breakdown

One plan. One price. Get started with training and unlimited support.

\$49 per user/per month, billed annually
(\$59 month-to-month)*

EVERY CLIO GROW SUBSCRIPTION INCLUDES:

Legal Client Relationship Management (CRM)	✓
Client Intake Forms	✓
e-Signature	✓
Clio Scheduler	✓
Document Automation	✓
Email Automation	✓
Workflow Automation	✓
Reporting & Data Insights	✓
Industry-Leading Security	✓
99.9% Uptime Guarantee SLA	✓
24/5 Support	✓

THE CLIO GROW SETUP PACKAGE ADDS:**

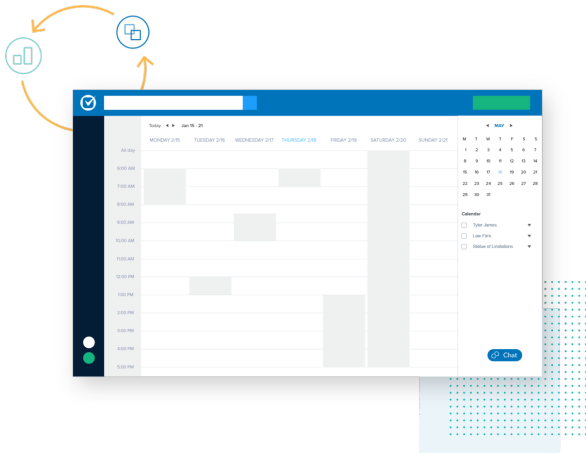
Professional Services & One-time Account Setup	✓
Tailored Live Training	✓
Custom Intake Templates	✓
Custom Document Templates	✓

Additionally, Clio Grow can be bundled with Clio Manage to form the Clio Suite— with annual plans starting at \$89 per user/per month.

*Prices in USD. **The Clio Grow Setup Package is optional for accounts with four or fewer users. The package costs \$399, charged one time only.

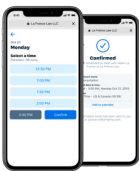
Clio Suite Overview

The Clio Suite combines Clio Grow's client intake and legal CRM software with Clio Manage's leading practice management software to form the only end-to-end solution in legal.



With the Clio Suite, you can:

- Standardize your firm's processes, from the first call of intake to the final invoice payment
- Automate tasks throughout the entire legal client lifecycle
- Connect client and matter information across two powerful platforms



Featuring Clio Scheduler—the legal appointment booking software that lets you sync your intake and practice management calendars across Clio Grow and Clio Manage.

Clio Suite annual plans start at \$89 per user/per month—up to 26% off!

Get started at
clio.com/suite

Over **80%** of lawyers say getting more clients is a top priority.

Make client acquisition easy with Clio Grow.

Is an inefficient client intake process costing you valuable time and money? Clio Grow helps you streamline intake, automate repeatable tasks, and communicate better with potential clients. So you can attract—and retain—more business.

For more information on Clio Grow,
or to schedule a demo, visit clio.com/grow.

