

ZIN™ MEMBER
QUICK GUIDE

GET AHEAD WITH THE ZIN™ PROGRAM



YOUR PATH TO SUCCESS

The Zumba® Instructor Network (ZIN™) is a program that's designed to make you successful. It provides you with a springboard for new income and career opportunities, and backs your efforts with a worldwide network of personal and professional support.

LEARN HOW TO LEVERAGE THE POWER OF THE ZUMBA® BRAND

THROUGH THE FOUR BUILDING
BLOCKS OF SUCCESS



PROMOTE



LEARN



CONNECT



EARN



PROMOTE

BUILD YOUR BUSINESS.

GET THE TOOLS YOU NEED TO START YOUR BUSINESS AND MAKE IT SUCCEED.

MARKETING ADVANTAGES

- › Brand your Zumba® classes with exclusive use of the Zumba name and trademark on all your materials.
- › Advertise to millions of potential students by posting your class schedule on zumba.com, which gets more than 18 million page views per month.
- › Create a personalized instructor website on zumba.com that highlights your credentials, promotes your classes, connects you to students and more.
- › Benefit from strategic Zumba® marketing that promotes the Zumba program and ZIN Members throughout the world.

PROMOTIONAL MATERIALS

- › Bolster your business with downloadable, professional-quality marketing materials* to pack your classes. Personalize and print on your own, or use the Marketing Materials Print Shop and get materials shipped right to your door!

MARKETING TUTORIALS

- › Strategize with online marketing tutorials, available on the ZINtv™ channel, designed to successfully promote your business and get media attention.

*Available in 13 languages: Czech, Danish, Dutch, English, Finnish, French, German, Italian, Norwegian, Portuguese (BR), Spanish, Swedish and Russian.

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LEARN

KEEP YOUR MOVES FRESH.

STAY ON THE CUTTING EDGE OF CHOREO, MUSIC AND EDUCATION WITH NONSTOP SUPPORT ONLINE AND IN THE CLASSROOM.

CHOREOGRAPHY AND MUSIC

- › Receive new music CDs with award-winning Latin and world music remastered with clean lyrics every month.
- › Receive a choreography DVD with two choreo options to match your CD every other month.

EDUCATIONAL PROGRAMS

- › Kick up your choreo through the ZIN Jam™ program. Learn fresh choreography routines you can use in your classes right away, plus network with fellow ZIN™ Members.
- › Learn at your own pace with online educational tutorials, available on the ZINtv™ channel, that provide step-by-step instructions on landing a gig, step breakdowns and more.

INSTRUCTOR TRAININGS

- › Grow your career with Specialty Instructor Trainings like Zumba Gold®, Zumba® Toning, Aqua Zumba®, Zumbatomic® and Zumba Sentao™. Plus, get up to 50% off Zumba® Basic 1 and 2 Instructor Trainings.
- › Supplement your teaching income with Zumba® in the Circuit and Zumba® Gold-Toning, additional specialized training programs you can learn on your own.



CONNECT



UNITE WITH YOUR COMMUNITY.

MEET LIKE-MINDED MEMBERS AND BE PART OF THE MOST INFLUENTIAL COMMUNITY IN THE FITNESS WORLD.

COMMUNITY FORUM

- › Connect with ZIN™ Members worldwide in the online Forum. Share success stories, voice concerns, learn from other ZIN™ Members, get inspired and inspire others.

GLOBAL CONVENTION

- › Attend the annual Zumba® Instructor Convention, exclusively for ZIN™ Members. It's the perfect opportunity to learn, network and celebrate at Zumba Fitness' biggest party of the year!

EXCLUSIVE EVENTS

- › Get invites to year-round ZIN™ Member-exclusive events like conferences, master classes, ZIN™ Days and more.
- › Host Zumbathon® charity events, a benefit reserved just for ZIN™ Members, and give back to your community. It's Zumba® love in action!



EARN

WATCH YOUR CAREER (AND INCOME) GROW.

BENEFIT FROM OPPORTUNITIES
TO EXPAND YOUR ZUMBA® BUSINESS.

JOB RESOURCES

- Search, find and snag jobs in your area through exclusive job postings. You also have the option to find a sub to teach classes.

NEW INCOME OPPORTUNITIES

- Reach more students by teaching a variety of Zumba® classes. Get exclusive access to Specialty Instructor Trainings like Zumba Gold®, Zumba® Toning, Aqua Zumba®, Zumbatomic® and Zumba Sentao™.

BUSINESS ADVANTAGES

- Get discounts that help the bottom line. Save on business-building investments like Zumba® merchandise, fitness association memberships and more.

GET PERKS WITH YOUR ZIN™ MEMBERSHIP

Teach Zumba® classes indefinitely! As long you're a ZIN™ Member in good standing, you're licensed to teach Zumba classes.

Get discounts on Zumba® merchandise. Whether it's apparel, DVDs or the latest must-have, your ZIN™ Member discount automatically applies to everything you buy in the ZIN™ Shop. Plus, as a member, you're always eligible for special bonus discounts!

Receive a free subscription to the digital version of Z-LIFE™ magazine, your guide to the hottest fashion, music, artists, trends and more.

LEARN MORE ABOUT YOUR ZIN™ BENEFITS



What are you waiting for? Log in now to see all the benefits your membership offers! Simply follow these quick-and-easy steps to log in to ZIN™ Home, your exclusive membership portal on zumba.com:

- 1 Go to zumba.com
- 2 Click “Sign In” in the top right-hand corner
- 3 Enter your username and password*
- 4 Then, explore using the menu bar at the top or click on the links below or paste them in your browser



PROMOTE

JOB OPENINGS

http://newsletter.zumba.com/?page_id=646

CLASS LOCATOR

<http://www.zumba.com/en-US/parties/search/>

MARKETING MATERIALS

<http://www.zumba.com/en-US/user/materials/marketings/>

MARKETING MATERIALS PRINT SHOP

http://www.zumba.com/en-US/user/print_shop/

POST A CLASS

<http://www.zumba.com/en-US/user/parties/>



LEARN

ZINtv™ PROGRAMMING

<http://www.zumba.com/en-US/zintv/>

INSTRUCTOR TRAININGS

<http://www.zumba.com/en-US/trainings/overview/>

MUSIC

<http://www.zumba.com/en-US/user/materials/tracks/>

CHOREOGRAPHY NOTES

http://www.zumba.com/en-US/user/materials/choreography_notes/

ZUMBA® IN THE CIRCUIT PROGRAM

<http://www.zumba.com/en-US/zumbainthecircuit/>

ZUMBA® GOLD-TONING PROGRAM

<http://www.zumba.com/en-US/gold-toning/>



CONNECT

ZIN™ COMMUNITY FORUM

http://www.zumba.com/en-US/forum_categories/

ZUMBA® INSTRUCTOR CONVENTION

<http://convention.zumba.com/>

ZIN™ NEWSLETTER

<http://newsletter.zumba.com/>

HOW TO HOST A ZUMBATHON® CHARITY EVENT

<http://www.zumba.com/en-US/zumbathon/>

Z-LIFE™ MAGAZINE WEBSITE

<http://zlife.zumba.com/>

Z-LIFE™ MAGAZINE DIGITAL EDITION

<http://www.zumba.com/en-US/zlifemagazine/>



EARN

ZIN™ ZUMBA® WEAR WHOLESALE PROGRAM (U.S. ONLY)

<http://www.zumba.com/en-US/countries/>

DISCOUNTS

<http://www.zumba.com/en-US/zin-resources/>

*If you forgot either one, simply click “Forgot your password?” to reset it and have it emailed to you or “Forgot your username?” to have it emailed to you.



zin zumba
instructor
network™

zumba.com

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