

follow us



RASCW.ORG

# WELCOME TO RASCW

## LET'S GET INTRODUCED!



# RASCW

REALTORS® ASSOCIATION OF SOUTH CENTRAL WISCONSIN



# YOU and YOUR Associations

There are THREE associations that you are part of:

- **NAR** - National Association of REALTORS® (National)
- **WRA** - Wisconsin REALTORS® Association (State)
- **RASCW** - REALTORS® Association South Central WI (Local)



**NATIONAL  
ASSOCIATION OF  
REALTORS®**

follow us



RASCW.ORG

The Voice for Real Estate  
The **NAR** Consists of Members of **ALL** of the  
**STATE** and **LOCAL** Associations  
**NATIONWIDE.**

**REALTORS®** ASSOCIATION OF SOUTH CENTRAL WISCONSIN

follow us



RASCW.ORG

Make the Most of Your  
Membership in the



NATIONAL  
ASSOCIATION *of*  
REALTORS®

***Watch this video in  
its entirety, along  
with many other NAR  
videos at:***

<https://www.youtube.com/channel/UCHkeJOyp0Pb3dJSt4iXjPQA>

N  
AL WISCONSIN

follow us



RASCW.ORG

# NAR Benefits and Services

- Library
- Magazine
- Statistics
- National Advertising
- National Convention
- National REALTOR Database
- RPR



# RPR - REALTORS Property Resource

[www.narrpr.com](http://www.narrpr.com)

follow us



RASCW.ORG

Welcome Rick • Commercial • Data Tools • Sign out •

Home | **Results** | Details | Reports

List View | **Map View** | Print this page | Create a Report

Search Results for: Madison, WI 53716 Save

Map Tools: Draw a shape | Use a map pin | Use a custom area | Show geographies | Redo search as map moves

Gray | Road | Aerial | Overhead | POIs

Smaller Map

Map data ©2019 Google Terms of Use Report a map error

**100% Owned by REALTORS®:**  
*Created by NAR for the sole purpose of providing data needed to meet the demands of clients.*

**Exclusively for REALTORS®:**  
*No third party or public access...guaranteed. The only way a non-REALTOR® has access to the data is through a report CREATED by a REALTOR®*

**No Cost Member Benefit:**  
*RPR is a benefit offered exclusively to REALTORS® at NO COST. Services Residential, Commercial, Brokers, Appraisers and MLSS.*

# NAR Statistics

follow us



RASCW.ORG



Search



[Home](#)

[Pay Dues](#)

[Sign In](#)

[Real Estate Topics](#)

[Membership](#)

[Research & Statistics](#)

[Political Advocacy](#)

[Education](#)

[Events](#)

[About NAR](#)

[Browse](#)

## Research and Statistics



The NATIONAL ASSOCIATION OF REALTORS® provides the latest real estate research and statistics that affect the industry. Get the stats and stay informed.



WISCONSIN

follow us



RASCW.ORG

# Where Do I Find NAR Resources?

**[www.nar.realtor](http://www.nar.realtor)**

Online shopping for *Real Estate Products*, including *marketing strategies, statistics* and much more PLUS *National REALTOR Database* and *Updates on Real Estate related issues*.

follow us



RASCW.ORG

# NAR Benefits and Services

## Advanced Education & Designations



Accredited Buyer Representative



Certified Residential Specialist



Graduate, REALTOR Institute

Visit [NAR.realtor](https://www.nar.realtor) for more information of other designations!



follow us



RASCW.ORG

The **WRA** is a **STATE ASSOCIATION** made up of  
Members of the *NINETEEN*  
**Wisconsin Local Associations.**



REALTOR

CENTRAL WISCONSIN

follow us



RASCW.ORG

# Where Do I Find WRA Resources?

[www.wra.org](http://www.wra.org)

Online shopping for *Real Estate Products*, including *marketing strategies, statistics* and much more PLUS *Wisconsin REALTOR Database, Legal Hotline* and Updates on *LOCAL Real Estate related issues*.



# WRA Member Benefits & Services

- Continuing Education and Licensing Courses
- Learning and success tips on building your business
- Access to ZipForms
- Legal updates on issues affecting your business
- Legal Hotline!
- Intervention with Department of Safety and Professional Services
- Government Affairs and Lobbying at the State Level
- Monthly Magazine
- State Conventions

# WRA Statistics

follow us



RASCW.ORG



myWRA Education Legal News Resources Products Government Affairs Foundation Contacts



Search WRA



Home > Resources > Property Data

## Wisconsin Housing Statistics

Sales estimates for the state are provided by the National Association of REALTORS®, which seasonally adjusts quarterly sales figures. All county figures on sales volume and median prices are compiled by the WRA and are not seasonally adjusted. Median prices are only computed if the county recorded at least 10 home sales in the quarter. Beginning in 2010, all historical sales volume and median price data at the county level have been re-benchmarked using the Techmark system, which accesses MLS data directly and in real-time.



Statewide

Find out the number of home sales and the median price of a home by county. Simply select the region from the map below and then select the county from the list of counties within that region.

### Housing Stats by Month

Excel

Month Quarter

Number of Home Sales

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2007	2,932	3,270	4,552	5,105	6,475	7,143	6,132	6,488	4,677	4,422	3,894	3,215	58,305
2008	2,341	2,889	3,245	3,764	4,695	4,993	4,600	4,553	3,810	3,650	2,483	2,583	43,606
2009	1,578	2,082	2,871	3,362	4,128	4,959	4,943	4,596	4,192	4,548	4,145	2,707	44,111
2010	1,799	2,315	3,815	5,289	5,592	5,932	3,555	3,897	3,823	3,723	3,210	3,373	46,323
2011	2,552	2,645	3,791	4,421	4,910	5,632	5,258	5,299	4,821	4,420	3,941	3,941	51,631
2012	2,881	3,193	5,014	5,322	6,167	7,131	6,118	6,600	5,362	5,562	4,986	4,474	62,810
2013	3,493	3,664	5,297	5,917	7,418	7,602	7,322	7,819	6,095	5,751	4,939	4,641	69,958
2014	3,335	3,371	4,753	5,384	7,266	7,756	7,436	7,594	6,190	6,484	4,789	4,825	69,183
2015	3,480	3,638	5,612	6,629	8,171	9,500	9,023	7,951	7,211	7,081	4,929	5,574	78,798
2016	3,926	3,784	5,666	7,561	8,284	10,088	8,760	8,638	7,875	7,114	6,075	5,922	83,692
2017	4,031	3,752	6,176	6,974	8,676	10,555	8,567	8,871	7,857	7,497	6,476	5,761	85,191
2018	4,164	3,998	5,966	6,989	8,337	9,538	8,551	9,434	7,130	7,462	6,610	4,966	83,144



Hassle-Free Home Loans

LEARN MORE



WRA.org

REA

REAL WISCONSIN

follow us



RASCW.ORG

# REALTORS Association of South Central Wisconsin

Your LOCAL Association



# RASCW

REALTORS® ASSOCIATION OF SOUTH CENTRAL WISCONSIN

follow us



RASCW.ORG

# Where Do I Find RASCW Resources?

“Pull out your device and lets go!!”

***rascw.org***

***Facebook***

***Instagram***

***LinkedIn***

***Twitter***

***YouTube***

RASCW

follow us



RASCW.ORG

# WHO IS RASCW/SCWMLS?

**RASCW is a TEAM! The team is made  
up of YOU, The RASCW Staff and  
The South Central WI MLS!**

**Let's get acquainted...**

follow us



RASCW.ORG

# RASCW STAFF



Member Benefits, Orientation, Pro Standards, Arbitration, Member Events and Public/Political Activism

608-240-2800

# SCWMLS STAFF



SUPRA Lockboxes, Paragon, eKEYs, WIREX

OF SOUTH CENTRAL WISCONSIN

# South Central WI MLS

## www.SCWMLS.com

Listing Rules - Statistics - Support - Public Records - Forms

follow us



RASCW.ORG

## Paragon MLS System

MY INFO	MARKET	OFFICE	FLTR
New	152		
Price Change	65		
Back on Market	39		
Offer-No Show	639		
Sold	86		
Expired	29		
Hot List	496		

**15 Tuesday**  
Jan 15th, 2019  
TODAY

DAY 15/365

BROKER OPENS	MONTHLY STATISTICAL REPORTS
MEMBER WEBSITE SCWMLS.COM	ASSESSOR SITES
PAST HOME PAGE HOT TIPS	MOBILE ACCESS

## Supra Keyboxes/eKEY



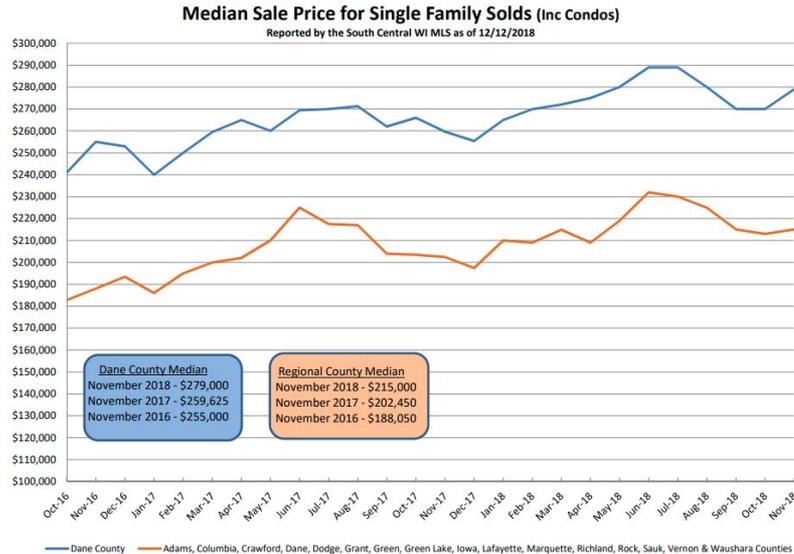
# SCWMLS Statistics

follow us



RASCW.ORG

Statistics are pulled on the 12th of every month and published across social media platforms, as well as in the monthly NEWSLETTER



## South Central Wisconsin MLS Sold & Active Residential Listings (Including Condos)

	NOVEMBER 2018 STATISTICS			JANUARY - NOVEMBER		
	2018	2017	2016	2018	2017	2016
<b>ADAMS / GREEN LAKE / MARQUETTE / WAUSHARA</b>						
# New Listings	94	98	66	1,928	1,617	1,479
# Sales	132	112	81	1,362	1,058	891
Average Sale Price	171,285	152,355	170,848	166,787	166,501	149,061
Median Sale Price	148,700	130,500	130,000	133,000	127,500	119,450
Total # Active Residential Listings at end of Period	709	638	912	709	638	912
<b>COLUMBIA COUNTY</b>						
# New Listings	57	37	58	979	968	1,024
# Sales	53	57	46	776	775	787
Average Sale Price	223,143	213,558	181,682	221,760	207,253	196,213
Median Sale Price	190,000	199,900	149,500	199,000	187,000	171,500
Total # Active Residential Listings at end of Period	203	225	296	203	225	296
<b>CRAWFORD / RICHLAND / VERNON COUNTIES</b>						
# New Listings	42	43	33	854	903	942
# Sales	53	57	30	584	448	350
Average Sale Price	175,788	193,669	164,832	176,498	146,790	138,396
Median Sale Price	139,000	120,000	131,750	142,500	126,500	121,000
Total # Active Residential Listings at end of Period	259	248	217	259	248	217
<b>DANE COUNTY</b>						
# New Listings	489	438	461	8,864	9,024	9,800
# Sales	587	560	493	7,903	7,587	7,551
Average Sale Price	304,141	294,504	285,532	313,416	296,325	275,907
Median Sale Price	279,000	259,625	255,000	278,000	264,900	245,000
Total # Active Residential Listings at end of Period	1,305	1,186	1,428	1,305	1,186	1,428
<b>DODGE COUNTY</b>						
# New Listings	75	75	50	1,162	987	818
# Sales	77	74	42	891	734	632
Average Sale Price	175,859	160,626	164,147	171,946	156,712	149,266
Median Sale Price	150,000	131,000	130,700	149,000	135,000	128,000
Total # Active Residential Listings at end of Period	262	268	212	262	268	212
<b>GRANT / IOWA / LAFAYETTE COUNTIES</b>						
# New Listings	45	55	52	1,029	1,043	1,197
# Sales	68	77	58	759	788	739
Average Sale Price	168,183	160,849	168,008	166,163	155,544	156,815
Median Sale Price	134,750	134,000	135,875	135,000	127,500	125,000
Total # Active Residential Listings at end of Period	300	309	394	300	309	394
<b>GREEN COUNTY</b>						
# New Listings	26	27	32	508	562	599
# Sales	30	34	39	416	443	427
Average Sale Price	203,136	226,660	179,520	211,220	193,819	188,342
Median Sale Price	163,950	159,500	142,000	180,500	160,000	156,000
Total # Active Residential Listings at end of Period	88	89	125	88	89	125
<b>ROCK COUNTY</b>						
# New Listings	174	165	156	2,378	2,473	2,024
# Sales	189	187	166	2,100	2,118	2,131
Average Sale Price	168,419	164,511	141,300	171,176	157,470	147,229
Median Sale Price	163,000	147,000	129,500	169,500	140,000	137,000
Total # Active Residential Listings at end of Period	412	389	513	412	389	513
<b>SAUK COUNTY</b>						
# New Listings	85	58	77	1,161	1,111	1,231
# Sales	66	70	73	854	867	866
Average Sale Price	212,357	187,516	181,422	210,769	198,487	180,522
Median Sale Price	187,450	173,000	166,000	185,000	172,500	162,000
Total # Active Residential Listings at end of Period	299	339	440	299	339	440

Current sales reported as of December 12, 2018 - More MLS statistics are available at [www.scmwmls.com](http://www.scmwmls.com).  
NOTE: This representation is based in whole or in part on data supplied to the South Central Wisconsin MLS, a Corp by its Participants & neighboring MLSs. The MLS does not guarantee and is not responsible for its accuracy. Data maintained by the MLS does not reflect all real estate activity in the market.

follow us



RASCW.ORG

# RASCW Committees

**RASCW Committees are a GREAT way to #getinvolved!**

- *Affordable Housing Equal Opportunities*
- *Commercial Services*
- *Membership Networking*
- *Orientation*
- *Professional Standards*
- *Green Lake Chapter*
- *Sauk Columbia Chapter*
- *Southwest Chapter*

Reach out to Rick Corey at RASCW to find out how YOU can #getinvolved



# RASCW FUN(D) EVENTS

RASCW holds many fundraising events every year, which directly support causes in the community!

- *Cindy Strange Memorial Golf Outing*
- *Bocce Ball Tournament*
- *Trivia Extravaganza*
- *Bags Tournament*
- *Euchre Tournament*
- *Toys For Tots Holiday Party*
- *Governmental Affair Silent and Live Auction*

Green Lake Member Boat Ride



Bags For Buddies Bocce Ball



follow us



RASCW.ORG

Just an example of some of our past RASCW Events!

Trivia Extravaganza



Toys For Tacos - Sauk Columbia



Joining a committee is a great way to #getinvolved and help us plan these amazing events!

See all of our videos on the RASCW YouTube Channel!

follow us



RASCW.ORG

# Let's ask the question again...

Who is RASCW?  
RASCW is a TEAM!  
RASCW is YOU!

We look forward to joining you on your journey!  
**#getinvolved**

**RASCW.ORG/resources**

REALTORS® ASSOCIATION OF SOUTH CENTRAL WISCONSIN