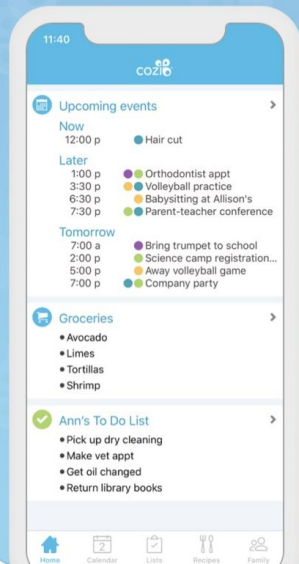


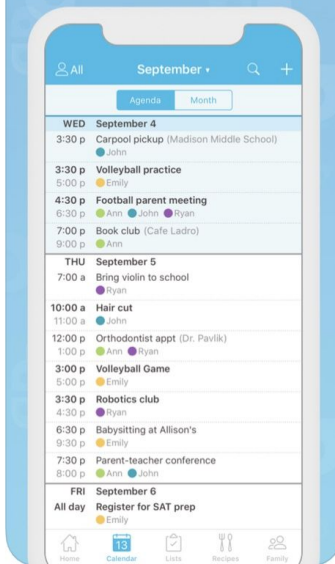
# Cozi Family Organizer

<https://apps.apple.com/us/app/cozi-family-organizer/id407108860>; <https://www.cozi.com/feature-overview/>

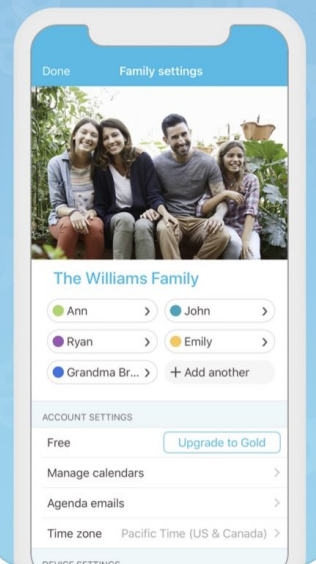
The surprisingly  
simple family  
organizer



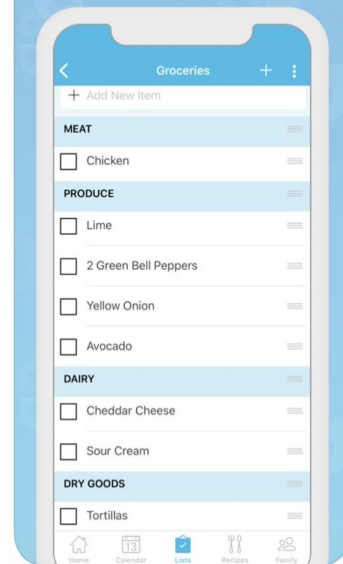
Coordinate  
busy schedules  
in a snap



Keep your family  
in sync and on  
schedule



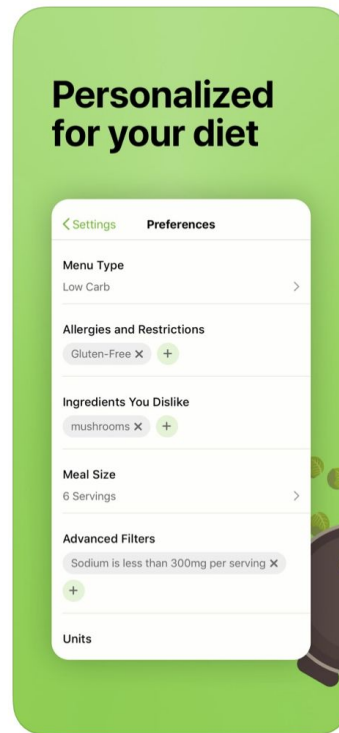
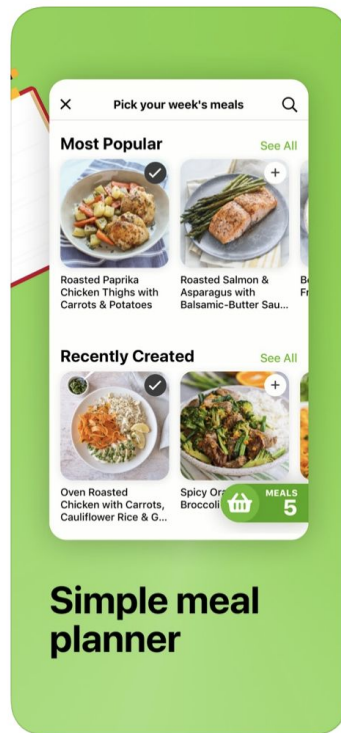
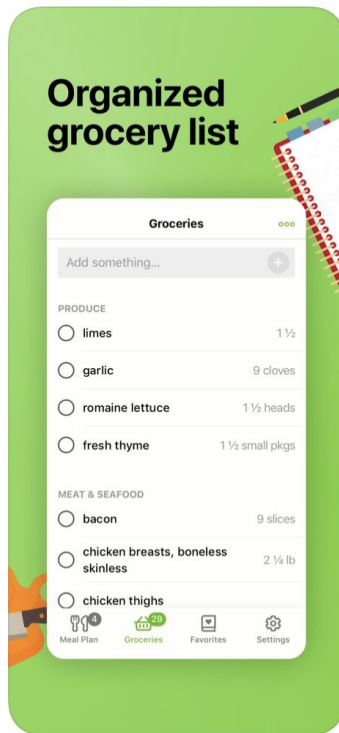
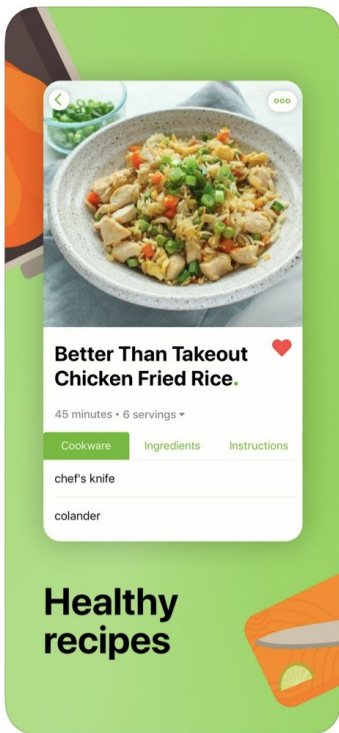
A shared list  
makes grocery  
shopping easy





# Mealime Meal Plans & Recipes

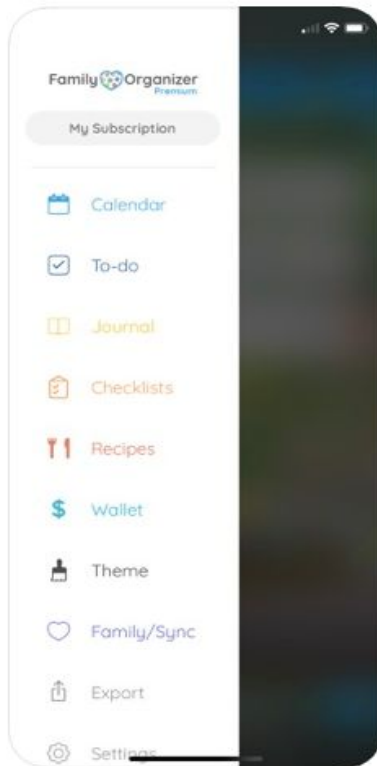
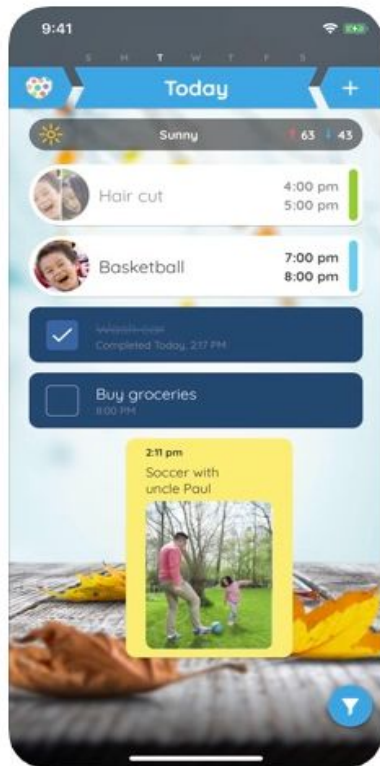
<https://apps.apple.com/us/app/mealime-meal-plans-recipes/id1079999103>





# Calendar - Family Organiser

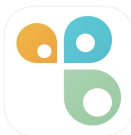
<https://apps.apple.com/us/app/calendar-family-organizer/id978882773>



	Cozi	Mealime	Calendar - Family Organiser
<b>Brief Intro</b>	Cozi is the must-have organizer for families. It helps coordinate and communicate everyone’s schedules and activities, track grocery lists, manage to do lists, plan ahead for dinner, and keep the whole family on the same page.	Mealime is a mobile meal-planning app to help eating healthy home-cooked meals. You can search for recipes and get personalized meal plans(paid).	Family Organizer helps you focus on family. Manage busy schedules, save memories, and get more done by keeping all your family matters in one easy app. Family Organizer is a daily planner that presents your events and due dates in a convenient format, so you'll never feel like you've left something out.
<b>Main Features</b>	<b>Main</b> Family Calendar Shopping List To-do list Recipes & Meal Planner Family Journal Family Today’s Agenda	<b>Main</b> Set eating preference Pick menu and include them in your plan Browse and watch recipe videos/text-only mode Bookmark recipe Smart grocery shopping list  <b>Others</b> Personalized meal-plan suggestion(paid) Nutrition tracking(paid) Add note on recipe(paid) Deliver your shopping list(through 3rd party ex. Walmart, paid) Export recipe(paid) My meal plan history(paid)  <b>Collaborative function:</b> Share the recipe Share the shopping list	<b>Main:</b> Synced family calendar To-do list Journal Checklist (not sure how this is different from the to-do list) Recipes Wallet Photos Weather  Does not include: Meal-planning Nutrition-tracking

	Cozi	Mealime	Calendar
<b>Main User Flow</b>	<p><b>Sign up with email, set shared password</b> (all housemate share it)</p> <p><b>Calendar integration</b> and email notification setting</p> <p><b>Add family members</b></p> <p><b>Land on the family setting</b> (photo, time zone, holiday calendar)</p> <p><b>Homepage onboarding</b> (upcoming events, grocery shopping lists, holiday planner, mia to do list)</p> <ul style="list-style-type: none"> <li>- <b>Add an event to the calendar</b> and set involved members</li> <li>- <b>Check recipes</b>(overview, ingredients,steps of preparation) &amp; <b>add it to recipe box</b></li> <li>- <b>Items in recipes are added to groceries</b> automatically,</li> <li>- <b>Create a new heading for the recipe</b> when excluding some ingredients</li> </ul>	<ul style="list-style-type: none"> <li>- It lets you pick a menu → the ingredients are automatically put into the shopping list → you can read/plays videos of the recipe for your chosen menu → (share, leave note, feedback to chef) → mark the menu as cooked once done (manually)</li> </ul>	<p><b>Onboarding:</b> Set up a new family -&gt; Enter number of family members -&gt;enter the details of family members-&gt;sync Calendars from the phone</p> <p><b>Sync:</b> Signup using your email id -&gt; create a shared family password -&gt; confirm email -&gt; can invite other family members on the app</p> <p><b>Homepage:</b> Shows the synced family calendar</p> <p><b>Recipes:</b> Simple form feature to add a recipe with pictures, ingredients and other notes. Also has a link feature to save recipes found online.</p> <p><b>Checklists:</b> Option to add titled checklists</p> <p><b>Wallet:</b> A feature to record transactions and debits for the whole family.</p>

## **More Competitor Analysis**



# Cozi Family Organizer

<https://apps.apple.com/us/app/cozi-family-organizer/id407108860>; <https://www.cozi.com/feature-overview/>

cozi

**Birthdays this week**

Yesterday Ryan (14)

**Upcoming events**

Now

- 10:00 a Science Camp
- 11:00 a Play date

Later

- Dinner
- 5:00 p Barbecue Rubbed Salmon
- 6:30 p Swim Practice
- 7:30 p Babysitting at Allison's
- Chris's Birthday Dinner

Tomorrow

- All day Business Trip
- 10:00 a Science Camp
- 12:00 p Walk-A-Thon Committee
- 4:15 p Carpool Pick-up

plus 2 more events

**Groceries**

- Pizza cheese
- Pizza toppings
- Bananas
- Fresh or frozen berries
- Orange juice concentrate

plus 45 more items

**Family Camping Checklist**

- Tent, poles, stakes
- Tent footprint (ground cover for under your tent)
- Extra tarp or canopy

plus 52 more to do items

All June - July

Week Month

**WED June 29 (Tomorrow)**

All day Business Trip (Chicago)

- David

10:00 a Science Camp

- 3:00 p Ryan

12:00 p Walk-A-Thon Committee (Mercer Library)

- 1:30 p Anne

4:15 p Carpool Pick-up (Robinson Field)

- 4:30 p Anne Emily Lily

5:00 p Swim Practice (BHS)

- 7:00 p Ryan

7:00 p Book Club at Steph's

- 8:00 p Anne

**THU June 30**

All day Business Trip (Chicago)

- David

6:00 a Bring Instrument

- 6:15 a Emily

2:00 p Doctor Appointment

- 3:00 p Ryan

3:00 p Basketball practice

- 5:00 p Ryan

4:15 p Soccer Practice (Robinson Field)

- 6:00 p Emily Lily

7:00 p Babysitting at Ally's

- 9:30 p Emily

7:00 p Family Movie Night (Lincoln Square)

- 9:30 p All

**FRI July 1**

To Do Send out invites by 7/1

- David

8:00 a Doctor Appointment (Annual Physical)

- 9:00 a Ryan

11:30 a Lunch with Steph (The Bistro)

- 1:00 p Anne

4:15 p Tennis Practice (BHS)

- 5:30 p Emily Lily

4:15 p Lacrosse Practice

- 6:00 p David Ryan

Lists

Shopping To Do

**Family Camping Checklist**

- CAMPSITE GEAR
- Tent, poles, stakes
- Tent footprint (ground cover for under your tent)

+ 57 more items

**Vacation Packing**

- CLOTHING
- One casual outfit per day of travel per person (up to 4)
- Socks

+ 60 more items

**Ryan Chores**

- MONDAY
- Sweep downstairs floors
- TUESDAY

+ 9 more items

**Anne's To Do**

- THIS WEEK
- Plan menu
- NEXT WEEK

+ 33 more items

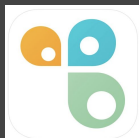
**Birthday Party To Dos**

- Research venues
- Send out invites by 7/1
- Book entertainer

+ 5 more items

**Emily's To Do**

Everything on your list is checked off!



# Cozi - Onboarding

Sign up with email / shared password - Calendar Integration - Add family members / Edit family settings

CTExcel 23:34 100%

Sign up

**Welcome to Cozi!**

Use your own email address and a shared password for the whole family.

First name

Anne

Email address

anne@example.com

Shared Password (6+ characters)

**Tip:** Everyone in your family will use this password, so tell them what it is!

Sign up

Family already have an account? [Log in](#)




By signing up, you agree to the [Privacy & Legal Policy](#). You also agree that you are the legal guardian of any user under age 13 that you add to your family account and consent to their use of Cozi.

CTExcel 23:35 100%

Calendar integration Done

**Cozi works with your other calendars!**

Great news! If you use one of the calendars below, you can also use it with Cozi. We'll email you instructions on how to set it up.

 Google Calendar  Apple Calendar  Outlook Web App


☒ Email me instructions

CTExcel 23:35 100%

All Oct - Nov

**Add your family**

Cozi helps you keep track of everyone's schedule. Start adding family members now.




Get started

Not now

CTExcel 23:35 100%

Done Family settings



**Our Family**

Mia > + Add another

ACCOUNT SETTINGS

Free Upgrade to Gold

Manage calendars >

Agenda emails >

Time zone Pacific Time (US & Canada) >

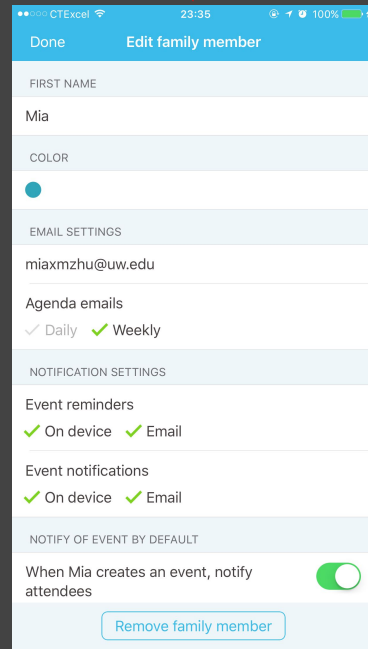
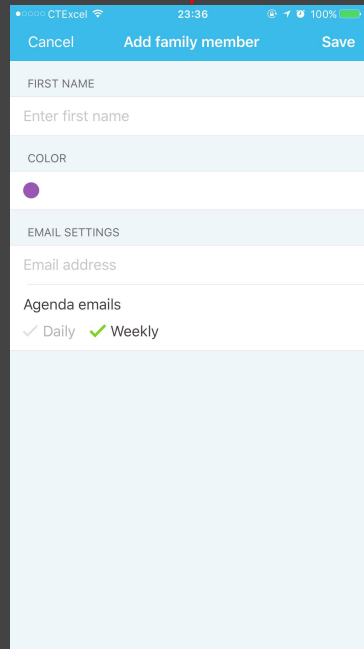
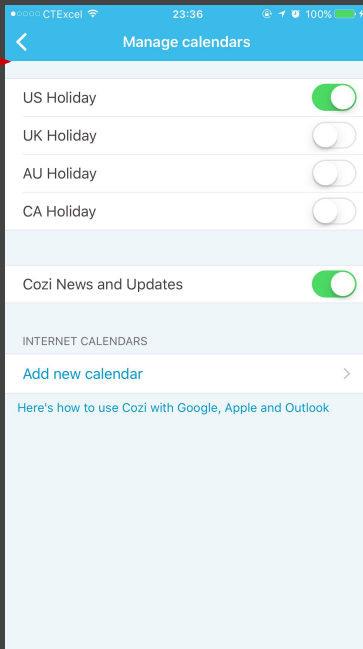
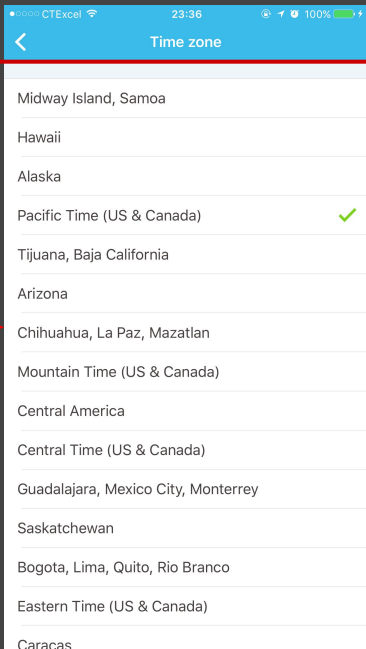
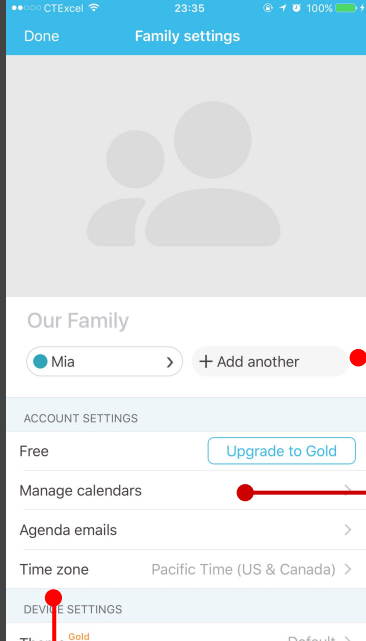
DEVICE SETTINGS

Theme Gold Default >



# Cozi - Family Setting

Add/edit family members - Manage holiday calendar - Set time zone



Journal

Contacts<sup>Gold</sup>Birthdays<sup>Gold</sup>

Cozi Gold

Join Club Cozi

Tell a friend

Help



# Cozi - Family Setting

Add/edit family members - Manage holiday calendar - Set time zone

## Time zone

Day Island, Samoa

Mii

ca

ic Time (US &amp; Canada) ✓

na, Baja California

na

Cimajahua, La Paz, Mazatlan

Mountain Time (US &amp; Canada)

Central America

Central Time (US &amp; Canada)

Guadalajara, Mexico City, Monterrey

Saskatchewan

Bogota, Lima, Quito, Rio Branco

Eastern Time (US &amp; Canada)

Caracas

## Manage calendars

US Holiday ☒UK Holiday ☐AU Holiday ☐CA Holiday ☐Cozi News and Updates ☒

INTERNET CALENDARS

[Add new calendar](#)[Here's how to use Cozi with Google, Apple and Outlook](#)

## Add family member

FIRST NAME

Enter first name

COLOR



EMAIL SETTINGS

Email address

Agenda emails

☒ Daily ☒ Weekly

## Edit family member

FIRST NAME

Mia

COLOR



EMAIL SETTINGS

miaxmzhu@uw.edu

Agenda emails

☒ Daily ☒ Weekly

NOTIFICATION SETTINGS

Event reminders

☒ On device ☒ Email

Event notifications

☒ On device ☒ Email

NOTIFY OF EVENT BY DEFAULT

When Mia creates an event, notify attendees ☒[Remove family member](#)